



CREATIVE

RECOGNIZE • PROMOTE • ADVERTISE • REWARD • MOTIVATE

*The Closer You Look
The Better We Look.*



We are Creative.

The industry leader for custom designed Emblematic and Medallion products for Awards & Recognition, Promotional & Specialty Advertising, Sports & Special Events Commemoratives, and Corporate Gift & Premium programs.

You too can be creative with all the products we manufacture which include lapel pins, service award jewelry, challenge coins, commemorative coins & medallions, award medals, custom belt buckles, plaques, custom trophies & awards, and custom designed gifts.

Creative was founded on the principles of superior artistic design and manufacturing excellence. From concept to completion, and for nearly 40 years, our customers have come to rely on us for a level of artistic creativity and manufacturing quality simply not found elsewhere.

Our custom design department is one of the most imaginative and effective in the industry at taking your ideas, combining them with our experience, and presenting you with impressive lifelike virtual presentations of your design idea. Our highly skilled and experienced artists, craftsmen, and die & tooling engineers have an unparalleled ability to then articulate your visual designs in multi-level, deep bas relief, and 3D modeling to produce unique and stunning custom metal products and accessories.

Get Creative!



Throughout this catalogue, we have proudly magnified many of our products for your inspection. Take a close look at the quality, precision and attention to detail that has been incorporated into every item we provide. In many of our logos, you may also notice that you will be in good company as a client of Creative. For an even closer look, call your local distributor. You're invited to use our imagination.

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Award & Recognition Medallions & Coins

RECOGNIZE

Since ancient times, medals and medallions have been considered the most treasured and meaningful form of individual and organizational recognition.

From medals and medallions commissioned for leaders of state in ancient Rome & Greece, to medals awarded in modern times for achievement excellence in Sports, Academics, and Corporate Leadership, the rich tradition of providing finely crafted Award & Recognition Medallions continues at Creative.

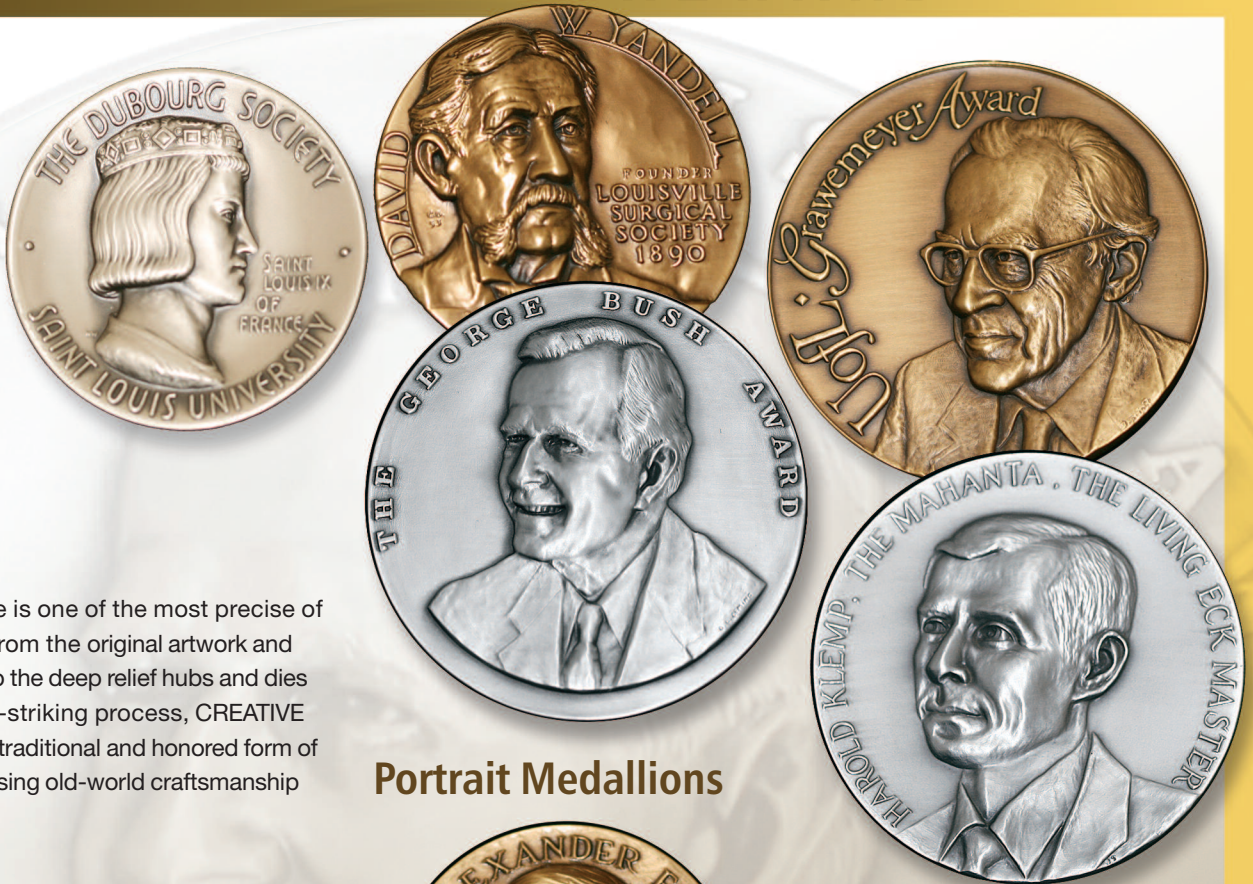
From concept drawings to master models and hand tooled dies, Creative can articulate your vision of this most traditional form of recognition in the full range of alloys and precious metals and in a wide variety of finishes.



REWARD

Deep Relief Portraiture is one of the most precise of all the medallic arts. From the original artwork and sculptures we create, to the deep relief hubs and dies that are used in the die-striking process, CREATIVE still executes this most traditional and honored form of individual recognition using old-world craftsmanship and attention to detail.

Portrait Medallions



Medallions shown smaller than actual 3"-4" size

Please visit us on the web for current pricing or to request a quote. www.creativemd.com

Government & Military Medallions

RECOGNIZE

For the USA. Made in the USA. For over 40 years, we've been honored to have been selected by virtually all offices of the Federal Government, and all branches of the Armed Services to faithfully reproduce their official crests as the most traditional and treasured of all recognition products, Medals & Medallions.

Whether used as stand alone achievement awards, or incorporated onto a plaque or customized display base as gifts to important dignitaries, no other recognition product is either given or received with as much pride. We're proud to show our support, and more proud to help you show yours.

When Made in the USA is important, Get Creative!



Medallions shown smaller than actual 3"-4" size

MOTIVATE

During World War I, volunteers from many nations streamed into Europe to join newly formed flying squadrons. In one squadron, a well-to-do Lieutenant commissioned the striking of small bronze medallions carrying the squadron crest for each member of his squadron.

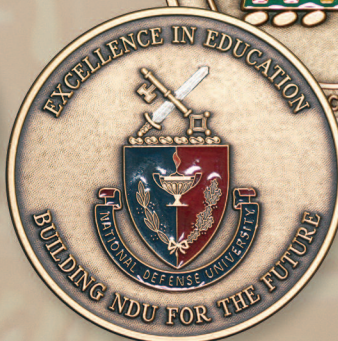
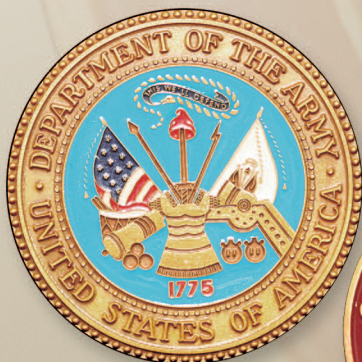
One squadron member was then shot down over enemy lines and was captured by a German patrol. His captors confiscated all his identification except for his bronze coin. He subsequently escaped enemy captivity and crossed over into French controlled territory where he was then recaptured by the French.

With no confirmation of his identity, he was assumed to be a spy. As the French were preparing to execute him, he remembered his bronze medallion and showed it to the French Outpost's Commander who recognized the insignia and delayed the execution long enough to confirm his identity. Instead of shooting him, they gave him a bottle of wine and safe transport back to his squadron.

It soon became a standard for all squadrons to carry a bronze medallion or coin with their unit crest at all times, and the tradition of the "challenge coin" was begun. A challenge was accomplished by the challenger producing his coin. If the challenged could not produce his coin, he was required to buy a drink for the challenger. If the challenged member could indeed produce his coin, the challenger then was required to pay for the drink.



Challenge Coins





Die Struck Belt Buckles

The most traditional promotional gift, award, and premium item for customers in the fields of Transportation, Construction, Engineering, Energy, Heavy Equipment, Outdoor Sports, etc., etc. Our classic collection custom belt buckles will put your logo and message, quite literally, "front and center" to the market sector you most want to impress.

Individually Die-Struck in solid brass or bronze, and finished in either the natural alloy color or electroplated in Gold and Silver, your brand will be proudly worn and collected for many years to come. We've been told that some of the buckle series that we've created for clients in the 60's and 70's are still in service, and still treasured for their intricate detailing and creative designs!

Pewter Cast Belt Buckles

Since Colonial days, items made in Pewter have been collected and treasured for their soft and lustrous appearance, and their traditional sense of value.

While a softer alloy than brass or bronze, the economies involved in the pewter casting process versus the die striking process allow for a much deeper level of modeled 3-dimensional relief and detailing, PLUS the ability to have a totally custom and unique shape at a fraction of the tooling cost of a classic brass or bronze buckle!

Our pewter buckles are cast in Genuine American Pewter using a hand modeled master, and high temperature rubber molds. Each buckle is individually antiqued for that classic pewter look, and then treated with a protective lacquer to insure a long service life.



Key Tags & Key Chains

Keytags and Keychains are still one of the most popular and cost effective promotional tools in the business. When you consider a promotional advertising product's value as measured by the number of exposures your customers have to your message, it's easy to see how a Keytag or Keychain, which is used daily, will return many more exposures than most every other promotional product!

Whether you select a classic medallion keytag, a stylish leather keyfob, or one of our custom made pull-apart or valet style keyclips, you can depend on the same level of craftsmanship and long lasting quality that you would expect of Creative.



Corporate & Tournament I.D. Money Clips

Typically given by Corporate Sponsors of Golf Tournaments to both players as well as Corporate VIP's and Guests, the spring loaded clip mechanism on the back of our Corporate & Tournament Moneyclips is perfectly suited for attachment to a belt for personal admittance identification, as well as unlimited continued personal service as a high quality moneyclip.

Individually Die-Struck in Solid Brass or Bronze, your custom I.D. Moneyclip will carry your logo and message for years to come, along with fond memories of your sponsorships and best intentions.

For that very special VIP touch, we can also design your moneyclip to be individually personalized with monograms, names, dates, etc...

For a truly effective and memorable promotional gift that WON'T be tossed in the trash bins at the exit gates, think Creative!



Brand Recognition

Pride, recognition, and unlimited brand image exposures. Corporate identification and recognition pins are one of the most visible and cost effective ways to increase your brand recognition and promote pride throughout your organization.

Individually die-struck in solid jewelers bronze, Creative's corporate recognition pins are available in a wide range of stunning finishes including hand relieved antiques with hand polished detail, silver-plated, gold-plated, rhodium plated, as well as with a full range of enamel colors that can exactly match your corporate and organizational banner.

Lapel Pins



Items shown larger than actual size

Promotional & Advertising

Are you looking for a low cost yet high impact promotional and advertising solution? Creative can design and produce your logo and message in brilliant cloisonné, imitation cloisonné, and soft enamels, and in a wide variety of attractive polished and antique patina metal finishes.

Why do enameled emblems from Creative simply look better? Unlike most suppliers, we're a manufacturer, not just an importer. With nearly 40 years of emblematic design and manufacturing experience, we understand how better designs = better tooling = better quality.

Cost effective and colorful, Promotional & Specialty Advertising pins from Creative will be sure to impress your customers!

Lapel Pins



Custom Awards

Exceptional performance and singular achievements deserve special recognition. At Creative, every award program we work with you to design is totally unique.

When an off-the-shelf award from a trophy store just won't do, turn to Creative to articulate your vision and very best intentions to recognize those important people within your organization who have truly gone above and beyond.

If you're looking for something special, you've come to the right place! You'll work closely with one of our award product consultants to discuss your recognition goals, your preferences and tastes, and your award program budget. You'll be involved in the initial idea and virtual sketch phase so that your custom award will truly be YOUR design, and given with as much pride as it will be received!

(Due to the highly custom nature of our award products, pricing will be provided per custom design)





Custom Gifts & Collectibles

From our beginnings in 1968 as an industry source for high quality tools, dies, and 3-dimensional scale replica models, Creative has perfected the art of producing highly detailed dimensional castings in Fine American Pewter.

Our experienced staff of designers, sculptors, die-makers, and model-makers, working in step with your organization's gift program goals, can bring your vision for that very special and unique gift or collectible to life!

From miniature works of art, to impressively artistic scale replicas, to totally unique custom creations, our team can articulate your creative thoughts and best intentions with a gift that will be treasured and remembered for years.

Get Creative!



Terms & Conditions

Copyrights & Registered Trademarks:

All logos and images shown on any products on our website or catalogue are for demonstration purposes only and are provided as a courtesy for examples of our custom design capabilities. Dies & Tooling for custom items are reserved for the exclusive use of those customers generating the original order. Custom Items shown are not available for general sale.

In submitting your logo and any graphics to Creative for reproduction on promotional products you warrant that you have unrestricted rights to copy or use said logos and graphics. Placing your custom imprint order gives Creative express permission to use those logos and graphics in fulfillment of your order. Creative will be held harmless against any claims of Copyright or Trademark infringement. The buyer assumes all legal responsibility for said claims.

Sample Policy:

Creative is pleased to provide random samples of any product to assist you with your purchasing decision. For our preferred distributors, there is usually no charge for random samples. If there is a charge for a sample, it is normally greatly discounted and can be credited towards your production order. If there is a charge for any sample you might request we will notify you prior to filling your sample order.

Payments:

- **First Time Orders:** Creative requires either an approved open credit account or pre payment on all first time orders. To avoid unnecessary delays in processing your order, we accept most major credit cards. You may also wire transfer funds. We will provide a pro-forma invoice with our bank routing information upon request. Your company check or money order is acceptable, however we cannot enter your order until confirmation that funds have cleared our account.
- **Open Accounts:** Our Credit Terms for new accounts are Net 10 Days & Net 30 Days for established accounts with good credit history. Please contact us for more information and to request a credit account application.
- **Large Volume Orders:** Special payment terms may be quoted with large volume orders.

Sales Tax:

If you are tax exempt please provide us with a copy of your exemption certificate. Otherwise, State & Local Sales and/or use taxes will be charged where applicable.

Minimum Order Size:

- Minimum dollar volume purchase is \$250.00 (Sample orders are excluded)
- Minimum quantities vary per each item type. Please contact us for details.

Paper or Digital Proofs:

Once you submit your order, it is always our preference to provide a paper proof via fax or digital proof via email prior to beginning production. These proofs are provided for accuracy of logo interpretation and placement purposes. Your approval of a paper or digital proof implies your consent to proceed with tooling.

Die Proofs:

Once your new die has been completed, unless waived due to scheduling issues, we will submit a die proof for your final approval. Your approval of the die pressing implies your consent to proceed with production.

(Rush orders often do not allow time for die proofs. Rush orders shipped without die proofs are shipped "as ordered, as is". Creative will not be held responsible for any problems relating to your supplied logo or graphics with rush orders shipped without die proof approval.)

Production Proofs ("Live Samples"):

Actual production proofs are available upon request (and a good idea for larger, more critical orders!). Production Proofs can often add 1 - 2 weeks to the stated production schedule, and are subject to a proofing charge, usually \$50.00.

Domestic Products Production Time:

Production time varies by product type, complexity of tooling, and quantities ordered. Although our standard lead time for orders requiring new tooling is 5 - 7 weeks, many products have shorter production times and some, due to special tooling that might be required, have longer production times. Re-order production time is 4 - 5 weeks. Each quotation will include standard lead time for that specific product.

Imported Products Production Time:

Lead times for items produced in our China factory varies according to product type and quantities ordered, as well as your preferred method of shipping. Each quotation will specify production lead times and shipping information.

Rush Service:

Rush service is often available. Unit pricing may be subject to change or rush charges may apply. Please contact us for specific details pertaining to your order.

Shipping:

Shipping times and costs are in addition to production schedules and unit costs. Shipping is FOB (Freight On Board origin) our Massachusetts factory, 02763. Unless otherwise specified, our preferred carrier is UPS. You may ship using your preference of carrier and your account if you wish. Imported product orders can be shipped via UPS International Air, Federal Express International Air, DHL, or surface freight. Shipping times, and allowances for customs clearance will be quoted upon request.

Split Shipments & Drop Shipping:

Creative is happy to assist you with your distribution logistics. Your orders can be split between locations or drop shipped to multiple recipients. There is usually a \$7.50 (x) per location charge for split shipments and drop shipping. Please let us know when you are placing your order if you need further information as to the costs for split or drop shipping.

Fulfillment Service:

We offer complete fulfillment services. Whether you need to have a small quantity of holiday ornaments wrapped and shipped to your customers, or 1,000,000 promotional pins carded, collated, packaged, and shipped to a large mailing list, Creative can handle it all for you! Call for details.

Shipping Delays or Missed Deliveries:

Creative makes every effort to insure that your order ships, and arrives on time. We stay in close touch with you as to any unexpected situations that may arise that might cause a delay and assist you with solutions. We will not be held liable for any acts of nature, carrier difficulties, unforeseen production delays, or any situations out of our control that may delay a shipment or cause a missed delivery.

Cancellations:

Orders cancelled in progress are subject to cancellation costs, restocking fees, or costs as calculated relative to production progress.

Return Policy:

We recommend you inspect your order immediately upon receipt. Please notify us within 5 business days if you observe any problem with the quality of your product order. Our quality assurance team will work with our management to determine the nature of the problem and any possible solutions or adjustments. Do not return any order without first contacting us and getting a Return Authorization.

Non-Disclosure

We reserve the right to display custom products we've manufactured in our catalogues, brochures, email promotions, printed flyers, website, etc., as reflective of our custom design and manufacturing capabilities. In doing so we guarantee distributor and/or end-user customer anonymity.



CREATIVE

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